



MIND F U T U R E >>>

MINDFUTURE INTRODUCES THE 18TH SUSTAINABLE DEVELOPMENT GOAL: LIFE WITH ARTIFICIALS THE FUTURE IS ABOUT MINDSETS!

Artificial intelligence is a new paradigm that will change the world as we know it, and it can unleash an enormous potential to achieve the other 17 UN Sustainable Development Goals. However, global leaders and institutions need to agree on a set of rules that ensure the future of the next generations. That is why, MindFuture - a Danish non-profit organization - has a unique ambition of introducing the 18th Sustainable Development Goal, Life with Artificial, to ensure the safe and ethical integration of new technologies and artificial intelligence into human lives and society.

New CEO of MindFuture is Caroline Sofie Axelsson who takes on the commission of provoking debate and awareness about the use of next-generation algorithms through art and new technology. "We need to address the presence of next-generation technologies in our everyday lives. Both with regards to how advances in artificial intelligence, robotics, and biotechnology can be harvested to achieve the other 17 SDGs, and to discuss how their growing presence can be implemented ethically and responsibly for the benefit of all people and our planet", says Caroline Sofie Axelsson. She believes that the 18th Global Goal demands both national and international focus and encourages to cooperation and dialogue across political, commercial, and professional interests.

In MindFuture there is a deep belief that AI technology at some point in our near future will enable the development of so-called Artificial Mindsets, entities or structures with some form of intelligence. Whether these Artificial Mindsets come in the form of humanized robots or as supercomputers with human-like emotional and cognitive capabilities, there is a need to focus upon how future lives will be entangled with Artificial and how to adapt and educate people to co-exist with them.

"I would prefer the UN to implement the 18th Sustainable Development Goal immediately, but until then we will provoke a debate about the use of new technologies" says Niels Zibrandtsen, Founder and Chairman of MindFuture, and he continues: "As advances in artificial intelligence, robotics and bio science such as CRISPR progress with an ever-faster pace, new technologies will interact and affect our lives ethically and existentially, and we must address the dilemmas that come along with these advances."

For further information, please contact:

Caroline Sofie Axelsson, CEO of MindFuture, csa@mindfuture.ai, phone +45 3143 7211

Niels Zibrandtsen, Founder and Chairman of Mindfuture, nz@mindfuture.ai, phone+45 5353 8888

www.mindfuture.ai